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DOMUS, INC WELCOMES GREG SMORE AS SENIOR ACCOUNT MANAGER
Strategic Hiring Fosters Expansion of Agency's Public Relations Practice

PHILADELPHIA, PA (February 6, 2012) – [Domus, Inc.](http://Domus, Inc) announced today that Greg Smore has joined the 18-year old, fully integrated marketing communications agency as Senior Account Manager, Public Relations. In this role, Smore will concentrate on the management of the OKI Data Americas account, executing the client's business-to-business communications, social media strategy and media relations initiatives.

"Greg brings a wealth of public relations experience to Domus," said Betty Tuppeny, President and CEO of Domus. "He will serve as an integral component of the OKI Data Americas account in addition to future marketing communication engagements."

Smore will manage the development of OKI's media relations and editorial initiatives, supporting the company's complete line of printers and customized document management solutions. He will also contribute to their strategic communications planning and the expansion of OKI's social media endeavors.

"I'm excited to join Domus, and I look forward to contributing my experience and skills to the agency's growing client base," said Smore. "This is a great time to be a part of Domus, as the agency is poised for sizeable expansion."

Smore comes to Domus after serving five years at Gregory FCA Communications in Ardmore, PA. During his time at Gregory FCA Communications, Smore managed the media relations campaigns of financial service accounts and achieved the role of Account Supervisor. His clients included Intrepid Capital Funds, Fort Pitt Capital Group, Rehmann and VSR Financial Services, among others. Smore is a 2006 graduate of Penn State University where he received a B.A. in Public Relations.

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About Domus, Inc.

Founded in 1993, Domus, Inc. is a full-service marketing communications agency offering a comprehensive suite of strategic marketing, communications, advertising, digital, and public relations services. Domus' unique agency structure blends in-house senior account management and public relations professionals with an external network of creative, research, and media talent, enabling Domus to construct customized teams that meet each client's specific needs, with the capacity to expand and contract based on the client's changing initiatives. Domus' business model is designed to provide clients with the most value and efficiency, by the most cost-effective means. The agency delivers world-class performance

across the entire spectrum of both traditional and digital media with tremendous agility. Domus' continually expanding client roster includes an impressive list of well-known and respected brands, including The Brandow Clinic, Dacor, Lutron, Merck, OKI Data Americas, the Pennsylvania Lottery and the Penn Relays. Based in Philadelphia, PA, Domus is a certified Pennsylvania Women's Business Enterprise (WBE). For more information on Domus visit www.domusinc.com.